

Case #2: Implementing SBIRT in Any Site or Organization

Synopsis of a recorded webinar

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Presenter:

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Overview:

This webinar covers in detail the basic principles of organizational change that can be used to guide SBIRT implementation in any site or organization, including:

- How to do on site observations and develop an effective implementation plan
- The role of a champion in effectively implementing SBIRT
- Adapting to the site's ever-changing needs and support effective and ongoing implementation
- How to address sustainability

Patient population served:

No specific patient population is discussed, but an SBIRT vision is articulated: "Every patient receives the correct SBIRT process by the appropriate staff and providers at the right time every time."

Content description:

The presenter provides practical and comprehensive information about the development of an SBIRT implementation strategy, regardless of the target population or setting. Successful SBIRT implementation is based on the following steps:

- Based on an organizational assessment, evaluate your sites to choose the best ones for initial implementation
- Select your sites based on your own and their potential resources—start small
- When the selection is made, develop an implementation plan based on the following steps:
 1. Conduct a Current Condition/ Business Process Analysis
 2. Develop the implementation plan collaboratively
 3. Follow a "learn, change and improve as you go" model
- Build in sustainability from the outset

Billing information & Screening Instruments:

Billing information and screening instruments are not discussed.

Link to Webinar: http://ireta.org/7_23_14webinar



National Screening, Brief Intervention & Referral to Treatment

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